



STRATEGIC PLANNING TIMELINE

2022

**MAY
- JULY**

**NATIONAL
COMMUNITY SURVEY**
Statistically valid citizen
feedback

**JUNE
- NOV.**

**STAKEHOLDER ENGAGEMENT
COUNCIL INTERVIEWS**
Council interviews, Citizen focus
groups, and Staff Survey to identify
emerging needs

2023

MARCH

**COUNCIL STRATEGIC
PLANNING RETREAT**
Strategic Priorities, vision,
and identity session

**MAY
- JULY**

**MAY
- JUNE**

**STRATEGIC
PLAN KICKOFF**
Year 1

JAN.

2024

**COUNCIL 2024-2026 STRATEGIC PLAN
AND 2024 BUDGET ADOPTION**
Including funding 2024 initiatives
in Capital and Operating Budget

**OCT.
- NOV.**

**STAFF STRATEGIC PLAN
ACTION ITEM SESSION(S)**
Turning vision into
specific action

**NATIONAL
COMMUNITY SURVEY**
Statistically valid citizen
feedback

**JULY
- AUG.**

**MID-YEAR PROGRESS REPORT &
2025 INITIATIVE/ACTION PLAN REVIEW**
Year-2 Action item review,
budget preparation

NOV.

2025 BUDGET ADOPTION
Including funding 2025 initiatives
in Capital and Operating Budget

DEC.

**ANNUAL STRATEGIC PLAN
PROGRESS REPORT**